

A LETTER FROM THE EXECUTIVE DIRECTOR

STEPHANIE ACKER

As PGN approaches its 100 year anniversary in 2024, our legacy is top of mind. As a National organization we are asking ourselves, how do we continue to evolve and grow - to future proof our operation - so that future generations can continue to benefit from the members who came before them.

When I think about the answer, it comes back to one word - purpose. PGN was founded on the ideal of bringing together individuals who are aligned towards a common goal of studying business. While that ideal may have evolved over the last 100 years, our purpose is still the same. We are preparing and developing the next generation of leaders who will enter the workforce.

Whether our members are entering into an established career trajectory or forging their own paths, they should have the right skill sets and knowledge to navigate the complex business challenges that lay ahead.

The investments that the National Council has made over the last year and that will continue to be made over the next several years, have this objective in mind.

As new industries and technologies emerge, we want our students to be at the forefront of driving change. Having the educational resources and available tools to assist our students along this journey, will be imperative for success.

As an alumni, my hope is that our traditions continue on to future generations of PGN members. At the same time, I want our students to continue to challenge us and help us reinvent the way we do things. If you'd like to help us on this journey, we welcome your contribution.

PGN NATIONAL COUNCIL

2021-2022

GET TO KNOW OUR COUNCIL ON THE PGN WEBSITE www.pgnleaders.org/national-council



STEPHANIE ACKER EXECUTIVE DIRECTOR



SUSAN ZHANG PRESIDENT



OPEN ROLE 2023



DANIEL PANNONE
VP FINANCE AND
BUSINESS INTELLIGENCE



ALEX HEPP VP EXTERNAL



DUSTIN LIU VP CHAPTER ENGAGEMENT

OPEN ROLE 2023

OPEN ROLE 2023



ALEX SWANSON
VP CHAPTER SUCCESS



EMMA BURD
VP EXPANSION



NICK SMITH
VP CHAPTER PRESIDENTS

OPEN ROLE 2023

COUNCIL TRANSITIONS & 2022 ELECTIONS:

Stephanie Acker will stay on for another 2-year term as Executive Director. Alex Hepp was re-elected as VP External, Alex Swanson was re-elected as VP Chapter Success, and Nick Smith will succeed Dennis Schmandt as VP Chapter Presidents.

If you are interested in serving in a Director position to support the National Council, please reach out to executive director @pgnleaders.org

2021 PGN FAST FACTS

18 ACTIVE PGN CHAPTERS

1.1K

CHAPTER EVENTS

HELD

NATIONALLY

608 NEW MEMBERS JOINED

\$3.7 K GRANTED TO CHAPTERS FROM THE PGN SCHOLARS FOUNDATION

6 1 VIRTUAL NATIONAL CONVENTION ATTENDEES



2022 NATIONAL CONVENTION

February 25th - February 27th

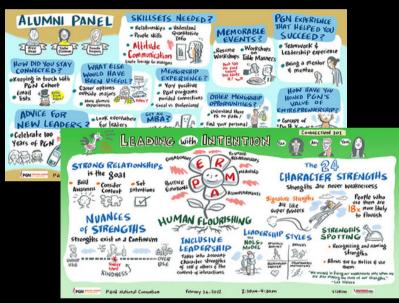


2021 CONVENTION FORMAT

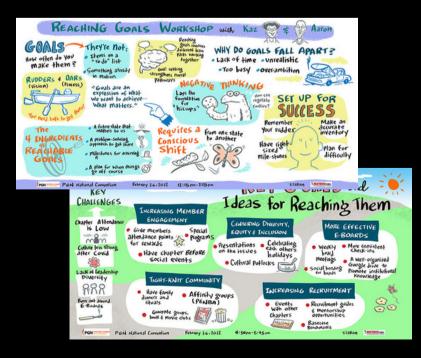
While we were optimistic on hosting an inperson convention, due to surges in COVID-19, National Council made the difficult decision to have a second virtual National Convention this past February. We were joined by executive board members from our 18 active chapters for a weekend focused on leadership, learning, and moving the needle forward. Attendees received personalized care packages with materials to use throughout the programming.

NATIONAL CONVENTION PROGRAMMING

Over the course of the weekend, 60+ students across the country had the opportunity to network virtually via Lunchclub, engage with our thought partners - Connection 101, Brave Trainings, and Experience Institute on topics ranging from personal strengths to DEIB, and hear from three incredible PGN alumni panelists - Danielle Kneppers, Taylor Clarkson, and Alex Hepp. Working with a graphic artist, we were able to memorialize takeaways from the weekend and reflect on how we can capitalize on areas of opportunities nationally and at the chapter level moving forward.



Graphic boards from 2022 National Convention sessions





GET PERSONAL WITH PGN'S PODCAST HOST, ABHINAV BRAHMAMDAM



Abhinav is a 2016 graduate of the University of Illinois, where he was an active member of the Beta Pi chapter. Since graduating, he entered the investment banking world, spending time at Moelis & Company and is now an Associate at Morgan Stanley. In 2020, he launched his own freelance podcast titled *Meet You At The Bottom*, where he gets to the bottom of topics, at the top of mind.

With a knack for interviewing others, in 2021 we asked Abhinav to host our new Alumni Podcast, PGN Gets Personal. To date we've released six different alumni episodes across a variety of topics, catching up with various alumni on what they've been up to postgraduation.

PGN Gets Personal can be streamed on Spotify, Apple Pods, Google Pods, and Amazon Music. https://anchor.fm/pgn-nationals

PGN Gets Personal Episode Summary

- 1 What it's like leading PGN Nationals, a conversation with Tuesday Hagiwara and Stephanie Acker
- 2- Navigating Various Career Transitions, a conversation with Gabe Rodriguez
- 3 The Journey of Changing Careers (or Not) with the Help of an MBA, a conversation with Nick Buege & Charlie Fletcher
- 4 The Trials and Tribulations of Starting a PGN Chapter, a conversation with Susan Zhang
- 5 From Fulbright Scholar to United Nations Observer and Harvard Teaching Fellow, *a conversation with Dustin Liu*
- 6 Getting Personal with a Scientist, a conversation with Ryan Mayers

If you're interested in catching up with a fellow PGN alum, please reach out to executivedirector@pgnleaders.org to be featured on a future podcast recording.



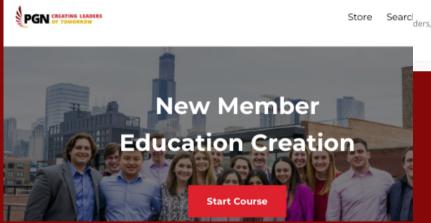
INTRODUCING, PGN UNIVERSITY

In 2022, PGN Nationals launched a new asynchronous learning platform for students - - giving them the flexibility to consume required content on a self-service basis.

With a growing need for flexible learning due to busy schedules, the National Council views this tool as an investment in our students development for the future, while allowing them to learn at their own pace.

Three learning courses were assigned to leaders across our 18 active chapters as part of the Beta roll out in Spring 2022. Over the coming year, the National Council hopes to iterate on these courses with help from our students and roll out additional helpful content for new members and new chapters.







WE WANT TO EMPOWER
OUR STUDENTS TO
DRIVE THEIR OWN
LEARNING



New Member Ed Program Goals

Begin to prepare students for the workforce

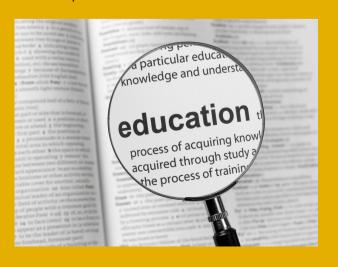
Create a strong community of devoted individuals

Create leaders who give back to their communities

NEED FOR CHANGE

The past two semesters, PGN's National VP of Chapter Engagement, Dustin Liu has been working to revamp the National requirements for each new member that joins PGN.

As PGN continues to expand, the National Council is focused on ensuring a baseline level of professionalism and creating a consistent experience across our chapters.



NEW MEMBER EDUCATION REFRESH

EDUCATION PROCESS UPDATES

As part of the revamp, Dustin has been collecting student and New Member Educator feedback to improve and iterate on the process. This past semester (Spring '22) new members were required to complete the following:

- Check-In form asking members about professional interests and goals for the semester
- LinkedIn workshop with an external vendor
- One Cross-Chapter new member event to get to know another new member class
- National Dynamic Assessment (individual and group exercises to assess important foundational business skills)
- Check-Out form asking members to submit their resume, LinkedIn and a cover letter example

IMPACT

The results of the new member process allow the National organization to have a pulse on every chapter's education process and ensure that all members are receiving an equitable experience.

It also allows chapter leadership to understand how their new members are performing against other new members in aggregate. Based on these results, leaders can make more informed decisions or choose to focus time in specific areas if needed.

For more information on the process, please feel free to reach out to chapterengagementvp@pgnleaders.org



Michigan Corporate Office Visits

This past Spring, the University of Michigan chapter traveled to Chicago and privately toured five different companies - Greenhill, PepsiCo, Bain & Company, G2, and Foxtrot.

With a diverse company lineup, chapter members got the opportunity to network and build meaningful relationships in the investment banking, consulting, and start-up realms. They were also able to visit with former alumni and see what life is like after leaving campus.

The most exciting portion of the day was networking with the University of Michigan chapter founders and hearing firsthand how PGN helped prepare them after graduation.

Chapter members are already looking forward to the next corporate office visit in Spring 2023!

If you're an alum and you think your company would be a good fit for a PGN chapter visit, don't hesitate to reach out to externalvp@pgnleaders.org





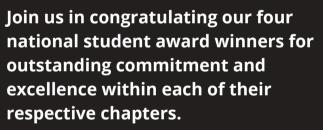
Indiana's New Member Retreat

The Delta Psi chapter is serious about their professionalism pillar. Each semester, they send new members on a day-long retreat focused on developing presentation skills, teamwork, and communication.

With exercises designed to improve adaptability and hone critical business skill sets, participants cover a lot of important ground in a short period of time.

In addition to public speaking and storytelling practice, new members get the opportunity to focus on relationship building via a talent show. It allows them to quickly build rapport and learn that soft skill development is equally as important in a business environment. New members were able to take their retreat learnings back to campus and their chapter, to continue growing as PGN members.





Nominated by their peers, this group of women led the way through taking initiative, demonstrating acts of service, embracing their entrepreneurial instincts, and continued devotion to their fellow PGN members. Thank you for all that you do to make PGN what it is today!









PGN MVP



Pictured Left: Mansi Vohra, University of Michigan Picture Top Right: Kyra Cunningham, University of Pittsburgh Pictured Middle Right: Nicole Bath, University of Iowa, Pictured Bottom Right: Rumbi Mangwende, **Cornell University**

THE ENTREPRENEUR



LIVING UP TO OUR LEGACY

100 YEARS IN THE MAKING

In 2024, PGN will celebrate its 100th anniversary. One hundred years of commitment to propelling our members forward, focusing on community impact, and providing a network of support to those who reinvest in it.

To highlight this momentous occasion, the National Organization will be focused on bringing PGN members together - both present and former - to celebrate and reflect on our history. Be on the look out for more information in the coming months!

A brief PGN history:

- February 17, 1924 Phi Gamma Nu Sorority is founded at Northwestern University by Sylvia Pekar Arnold, Celeste Weyl, Elizabeth Conroy Fleming, Helen Vogel Purcell, Mary Chard Nalbach, and Marge McInerney Hawes (pictured above)
- 1974 Phi Gamma Nu begins accepting male members into the organization due to passing of Title IX
- 1981 Organization name is formally changed to Phi Gamma Nu Fraternity
- 2018 Organization rebrands again to PGN, a professional development organization

